

kccdc media

presents...



This video features the growing and dynamic northern construction company, Points Athabasca. The 12 minute production discusses the main mandate and mission of Points Athabasca: to build the capacity of its partner communities.

The Points Athabasca management team discuss how building the capacity of partner communities will lead to the establishment of Points Athabasca as the "Premiere Aboriginal Contracting Company in Western Canada," while a number of Aboriginal employees discuss the opportunities that have opened up for them through the company.

Shot in high definition, the production weaves interviews with footage and stills of Points Athabasca projects in progress. Professional narration bridges the interviews while commissioned musical themes provide colour and an upbeat feel.